

Upstage Video Provides Daktronics Modular Display at Various PGA Tour Events Top Junior Golfers, Celebrities and PGA Pros Get Extra Morale from Video Display

BROOKINGS, S.D. — March 13, 2009 — Upstage Video, a leading provider of modular video displays and mobile units, recently added Daktronics PST-12HD modular LED panels to their rental lineup. The panels, arranged in a 12 feet high by 16 feet wide display, made their debut at the Allianz Championship in sunny Boca Raton, Fla., continued on to the Ace Group Classic, a PGA Champions Tour Event, in Naples, Fla. and landed at the Honda Classic in Palm Beach Gardens, Fla. to provide live video coverage of the event.

“We’re very excited to be onboard with this great new panel from Daktronics,” said Doug Murray of Upstage Video. “We recently unveiled the PST-12HD at the Allianz Championship, the display did a phenomenal job at cutting through the sun, it’s the best we have seen, and we spent a lot of time looking at other products on the market.”

The large-screen video display brought an extra touch of interactivity to the fairway, screening live video, colorful sponsor advertisements and up-to-the-minute scores and standings at the three PGA events. The journey wrapped up on March 8 as the darkhorse Korean golfer, Y.E. Yang claimed a thrilling one-stroke victory to mark the completion of the Honda Classic.

“These three events were nothing short of a success, the panels from Daktronics loaded in easily, probably in half the time it normally takes us,” said Murray. “The color-depth, viewing angles and the sun-cutting ability of this product are sure to make it the market leader for years to come.”

The Daktronics PST-12HD is the lightest portable panel of its kind in the industry at 50.40 kg (111lbs)/ square meter. These thin, lightweight panels are ideal for quick setup, teardown and compact transport. The product features 7,500 nits of adjustable brightness, color calibration for cross-rental, a revolutionary pixel layout, superior viewing angles and industry-leading picture quality.

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About Upstage Video

Founded in 2005, Upstage Video provides event organizers and touring clients with the finest LED systems available. The Upstage Video truck-mounted LED units were designed to offer a one stop audio-visual solution to the outdoor events and promotional industries. For touring and show clients who want the latest gear and the most creative solutions, Upstage Video inventories the highest resolution LED screens in the world. Upstage Video was born to deliver an unparalleled level of personal service, expertise and technology to event and touring clients.

About Daktronics

Daktronics is recognized as the world's leading provider for full-color LED video systems. Such Daktronics systems, used in both modular and fixed-installation applications, feature a host of patented manufacturing, image processing and control system techniques and technologies that provide it a significant competitive advantage in the LED video marketplace. Since 2001, independent market research conducted by iSuppli Corp. lists Daktronics as the world's leading provider of large screen LED video display systems. For more information, visit the company's Web site at www.daktronics.com.

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