



Press contact:

Kathleen Murray Tremblay
PR for Upstage Video
267.255.4142

kmtremblay@redcliffpr.com

For immediate Release

Upstage Video launches its mobile and modular LED screens and services way out west with a new office in Boulder, Colorado

- The Rocky Mountain Region AV community now has options when sourcing big screen technology and production for their events -

Pottstown, PA December 2, 2008 — Upstage Video, a leading provider of mobile and modular LED screens and services, today announced the official opening of its new office in Boulder, CO. Upstage Video enables event organizers a way to “wow” audiences and enhance sponsor presence with a mobile “video wall” or modular LED screen. Specializing in large scale events from rock concerts and political rallies to bike races and rodeos, Upstage Video has answered rapid growth on the eastern seaboard and a demand for services west of the Mississippi with the new office in Boulder, Colorado.

In recent years, LED video screens also known as video walls, giant TVs, or projection super screens, have become a popular and effective way for event organizers to enhance the audience experience at world class events. Upstage Video mobile LED trucks offer a range of screen types and sizes as well as multi cam production, onboard power, built-in audio and the ability to interface with most scoring and timing systems.

Since the opening of the Boulder office in early July 2008, Upstage Video has serviced clients that were previously unreachable in Colorado, Oregon, California, South Dakota, and Iowa. Dave Mandlowitz, the Western US Sales Manager comments, “I knew that the demand for mobile video in the Rocky Mountain Region was strong. However, I have to admit that I am

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slightly surprised at the continuous flood of interest we have experienced since landing in Boulder. Even in this economy, the events must go on and everyone wants video. We look forward to a booming 2009 displaying Upstage Video's LED screens in the western states while continuing to deliver outstanding personalized service to our clients."

Upstage Video has serviced such events as the World Series Champion Philadelphia Phillies, IHRA (International Hot Rod Association) event series 2008, Crankworx Colorado 2008 Mountain Bike Festival, All Points West Music and Arts Festival, NBC's Today Show and several PGA Tour and LPGA Tour events.

Doug Murray, Founder and President of Upstage Video says, "From our new central location in Boulder, CO we can offer the same world class technology and service that our east coast clientele have come to depend on. We can now serve clients from New York to Los Angeles. This is an exciting time for Upstage Video as we carry out our growth strategy and embark on our mission to be the number one service provider of LED in the North America."

About Upstage Video

Upstage Video is dedicated to delivering the highest level of personal service, expertise and technology in the world of mobile and modular LED displays for best in class events. Upstage Video provides clients with the most robust supply of screen options on the market today complemented by a highly educated and experienced technical staff to carry out the client organizations' desires to "wow" both the audience and sponsors.

Founded in 2005, Upstage Video is headquartered in the Philadelphia area with a Western US office located in Boulder, CO. Upstage Video services events from New York to Los Angeles.

Visit the web site at www.upstagevideo.com or contact your local office.

North American Headquarters

Upstage Video
71 Robinson St.
Pottstown, PA 19464
Phone: 877-HUGE-TV (877-484-3887)
Email: info@UpstageVideo.com

Western US Region

Upstage Video
3150 Eastwood Ct.

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Contact: Kathleen Murray Tremblay 267.255.4142

Boulder, CO 80304

Phone: 305-742-8095

Email: dave@UpstageVideo.com

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